FACT SHEET

Address:
Hotel Greif
Piazza Walther
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Category:
Four Star

Owner:
Dr. Franz Staffler, Staffler family in fourth generation. WP6 srl since 2016

Management:
Monika Hellrigl, Hotel Director since 2016.

Location:
Hotel Greif is located in the heart of Bolzano/Bozen’s medieval centre with views of the cathedral and the Walther-Platz square.

History:
The 500 year-old building which accommodated the original hotel and restaurant ‘zum Schwarzen Greifen’ has been managed by the Staffler family since 1816. Originally only a hotel, the impressive edifice was renovated in 1999 and 2000 according to plans by the Viennese architect Boris Podrecca and was divided up into various units. Today the hotel boasts 33 double rooms and suites, a bar and breakfast restaurant with a terrace. The old hotel’s facade has been preserved and to a large extent restored. The hotel is run by Monika Hellrigl from Bolzano.

Sister property:
The Parkhotel Laurin, 4 star superior, is just a couple of minutes’ walk away. The Restaurant Laurin and the spectacular private park with swimming pool and children’s playground are accessible to Greif guests too.

Partners:
Hotel Greif is a member of the ‘Design Hotels’, an international association of independent hospitality establishments which offers a wide range of sales, marketing and distribution services to its affiliate hotels.
Travel directions:

Car: Bolzano/Bozen is located on the A22 Brenner motorway, 280 km from Munich, 125 km from Innsbruck and approx. 150 km from Verona.

Rail: Bolzano Central Station is just 100 m from the hotel. There are regular services to Innsbruck/Munich and Verona.

Air: There are regular transfer services by bus from the airports of Bergamo, Verona, Milano and Innsbruck.

The hotel: 33 rooms including one single room and 25 double rooms as well as 7 junior suites. Within the scope of the art project ‘Augenlust’ (‘delight to behold’) each has been individually designed by a specially appointed artist. The unique project is the fruit of a collaboration between Dr. Franz Staffler representing the fourth generation of the family which owns the hotel, and Dr. Andreas Hapkenmeyer of the Museum for Modern Art in Bolzano, as well as the art historian Dr. Karl Kraus. In addition to the artistic element, each room is furnished with Wengé wood flooring and a number of pieces of lovingly-restored Biedermeier furniture remaining from the hotel’s old furnishings. The bathrooms feature select marble and some boast a whirlpool or a steam sauna.

Restaurants

Breakfast room: The rich and varied breakfast buffet set up in the bright breakfast room includes plenty of homemade and regional specialties. Breakfast served until 10.30 am on weekdays and till 11 am on weekends. Outside a sunny breakfast terrace beckons with a grandiose view of the Dolomites.

Grifoncino Bar: The ‘Grifoncino’ cocktail bar with its deco furnishings and sophisticated audio-video installations is one of Bolzano’s most popular night time hot spots. The colors and the ambience in the bar change according the type of guests at any one time, the choice of music and time of day. Exclusive and an absolute must in summer: the Grifoncino Rooftop Lounge on the green terrace of Hotel Greif’s 1st floor.

Chef de Bar: Christian Gruber & Markos Agolli
Laurin Restaurant: The Laurin restaurant in the Parkhotel Laurin also welcomes guests staying at Hotel Greif. It seats 40 diners and is accommodated in an impressive art nouveau salon still in its original state. The finest dishes from the Italian and regional culinary traditions are on offer and the wine list includes a wide selection of superb local and Italian vinous delights. Lunch is served from 12 noon to 2.30 pm and dinner from 7 pm to 10.30 pm. The restaurant is closed on Sundays, except during summer time and on some specific holidays, when the restaurant is open also on Sunday evenings.

Executive chef: Manuel Astuto

Public areas

Laurin Park: Guests of both Hotel Greif and the Parkhotel Laurin have access to the historically laid-out park, a green oasis in the heart of the town. Shade is provided by 100 year-old trees and the park is embellished with numerous works by famous artists and plenty of benches to relax on.

Pool: The Parkhotel Laurin’s outdoor swimming pool is surrounded by sun loungers and is open to the guests staying at Greif, Laurin’s sister hotel.

Fitness room The fitness room located on the 3rd floor, is open daily from 8 am to 9 pm. It features a stretching area and following Life Fitness equipment: treadmill, exercise bike, stair climber and dumbbells from 2 to 22 pounds.

Extras: Babysitter service, massage and personal trainer on request.